

KEYNOTES, PANELS & WORKSHOPS

Book the session they are still arguing about at lunch.

Thembi Bheka speaks on the Authority Economy, on turning stages into clients, and on what artificial intelligence is actually doing to knowledge work. Senior audiences, strategic substance, and a decision to take away rather than a feeling to enjoy.

These are not motivational sessions. Organisers report that hers generates more post-talk conversation than any other slot on the programme, because the audience leaves with a decision to make. She accepts a limited number of engagements each quarter.



50,000+

Women she trained, into work AI then took

She built the agency, then closed it when AI ended the category. The story behind the keynote.

1,000

Entrepreneurs who voted her Spokesperson of the Year

Launch Club. Most recently on AI implementation at Mom 2.0 Summit, Austin.

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Continents she has spoken across

North America, Europe and Africa, to conferences, associations and corporate programmes.

STAGES INCLUDE

Mom 2.0 Summit ◆ INBOUND ◆ Smart Passive Income ◆ PLF Live ◆ LaunchCon ◆
Tribe Live ◆ Podfest Expo ◆ Africa Nordic Summit ◆ REIN ◆ Launch Club

FEATURED IN

Women of Influence ◆ Inspired Money ◆ The Everyday Millionaire ◆ The Affiliate Guy ◆
Permission to Kick Ass ◆ FEW Japan

Thembi is a star, unstoppable, with an incredible ability to command a room and convert an audience. Her story, her framework, and her presence are genuinely world-class.

Jeff Walker

Author, Product Launch Formula

Thembi delivered an inspiring and strategically precise talk at the Spokesperson of the Year competition and won. Her ability to take complex ideas and translate them into actionable insight is rare.

May Busch

Former COO, Morgan Stanley Europe

Thembi's talk was inspiring and actionable. She has a way of making complex ideas simple and motivating audiences to move.

Chris Krimitsos

Founder, Podfest Expo

FOUR SESSIONS, EACH WITH A WORKING TAKEAWAY

Every talk is tailored to the audience and the outcome you need from the slot. The framing, examples and depth get built around your programme.

01 KEYNOTE. 30 TO 60 MINUTES.

Become the Go-To Expert

The market has split into two economies. One competes on price and volume. The other is chosen on recognition, where comparison stops being the deciding factor. This session shows what separates the two, and why more visibility rarely moves anyone across the line.

AUDIENCE LEAVES WITH

A clear framework for becoming the recognised go-to expert in their field, and the practical first step to begin building that position.

02 KEYNOTE OR WORKSHOP.

Stages Don't Pay, Strategy Does

Senior professionals speak constantly and convert inconsistently. The problem is almost never the talk. It is the absence of a system around it. This session takes apart what happens before, during and after a stage, and shows where the revenue is actually lost.

AUDIENCE LEAVES WITH

An introduction to the Stage-to-Clients framework for converting speaking into scalable expert client work.

03 KEYNOTE. CORPORATE AND LEADERSHIP PROGRAMMES.

Who AI Actually Replaces

Artificial intelligence is not coming for professionals evenly. It divides them, between those competing on knowledge, which is now close to free, and those competing on judgement, relationships and recognised authority, which are not. Thembi draws that line from the inside: she ran a business on the wrong side of it and lost it.

AUDIENCE LEAVES WITH

Clear guidance on where AI genuinely lands in knowledge work, and how to position on the side of it that appreciates rather than erodes.

04 KEYNOTE. ALSO SUITS SUMMITS AND LEADERSHIP PROGRAMMES.

Fifty Thousand Women

Thembi trained more than 50,000 women across Africa into paid remote work. Then AI took that entire category of work and she had to close it. This is the story of what was built, how fast it ended, and what it says about which work survives.

AUDIENCE LEAVES WITH

The difference between the work AI took and the work it left, told by someone who watched both happen at scale. Most speakers on AI are forecasting. This one is reporting.

FORMATS

- ◆ Keynote presentations, 30 to 60 minutes
- ◆ Panel appearances and moderated discussions
- ◆ Workshops and facilitated breakout sessions
- ◆ Private masterminds and leadership retreats
- ◆ Corporate events and internal leadership programmes

WHERE THE MATERIAL LANDS HARDEST

- ◆ Industry conferences in professional services, consulting and advisory
- ◆ High-level entrepreneurial and leadership events
- ◆ Corporate programmes with senior decision-maker audiences
- ◆ Associations and member organisations serving experts

BIO, FOR YOUR PROGRAMME COPY

Short. Thembi Bheka is a business strategist working on authority-based client acquisition, strategic speaking, and the impact of AI on knowledge work. She built her own practice through positioning and stages after arriving in Canada with five dollars and no network, and now advises coaches, consultants and professional services firms on doing the same.

Long. Thembi Bheka is a strategic advisor to established coaches, consultants and advisory practices, and the originator of the Authority Economy framework, a model describing how expert markets have split into a commoditised tier competing on price and a premium tier chosen on recognition. She arrived in Canada from Zimbabwe with five dollars and built a practice with no network and no runway, then trained more than 50,000 women across Africa into paid remote work, closing that business when AI absorbed the category. Her keynote at the Spokesperson of the Year competition won the title, and her work has been recognised by Jeff Walker and May Busch. She speaks across three continents and writes a weekly essay on authority and positioning.

Enquire about a date

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High-resolution photography, AV requirements and travel details available on request.

THEMBIBHEKA.COM